



STUDIO  
**NUVO**

# ABOUT US



**Are you looking for professional design work but you don't know where to start or how to find something that fits your budget?**

Studio Nuvo is a unique creative agency run by students during their final year of VCC's Graphic Design Diploma program. Led by experienced faculty, students bring their skills and diverse perspectives to print, branding, and web design solutions. They deliver results via a proven client consultation and project management process.



Scan to see us in action!





## **PROFESSIONAL DESIGN AT STUDENT RATES**

You will be matched with a dedicated design team with skills targeted to your business needs, all for a nominal fee. At the same time, your projects provide an excellent experience for our students.

WESTCOTT TITANIUM



# MAKE US YOUR ONE-STOP DESIGN SHOP

Studio Nuvo works with a wide variety of clients and is ready to meet all your graphic design needs. Below is a list of some of the services we offer.

- Advertisements
- Album & Book Covers
- Branding & Logo Design
- Business Card Design
- Brochures
- Email Campaign Design
- Infographics
- Packaging Design
- Product & Portrait Photography
- Social Media Design
- Signage
- Website Design

**Right:** Mortgage Sandbox logo  
**Below:** American Sign Language awareness poster



**Above:** Snugglies logo design and brand identity



**Above:** Blissful Treats business cards  
**Left:** Ronald Macdonald House Garage illustration



# HOW WE WORK

Depending on the project's complexity and scope, your dedicated team of designers will map out a project schedule which will have a duration of between 1–2 months.

Meetings will be arranged at crucial project stages to get your input and approval before moving on to the next stage. Experienced instructors guide Studio Nuvo designers through every step of the design process.

# 1

## **DISCOVERY**

- ✓ Project is approved
- ✓ Student team is assigned to your project
- ✓ Schedule your first meeting

# 2

## **DEVELOP**

- ✓ Team explores preliminary ideas and concepts
- ✓ You will provide feedback before the students begin to draft initial ideas

# 3

## **DESIGN**

- ✓ Instructor works with the students to solidify solutions
- ✓ The chosen concept is refined through your ongoing input

# 4

## **DELIVER**

- ✓ All items and file formats are delivered
- ✓ A debriefing is held to review project outcomes.



# WHAT OUR CLIENTS SAY

*I just want to express that it's been an absolute pleasure to have Studio Nuvo work on the design of my brand. **The results were beyond my expectations.** At the beginning, I was not clear on how I wanted my logo to look and I wouldn't be able to have a clear vision without the options you provided me based on my values and interest in this business.*

Maryam, Founder, Storytime Antiques



***It was a pleasure working with Studio Nuvo.** They helped our company to redesign the logo for our brand. They surpassed our expectations at every step in the design process. Their creative punch and thoughts from the initial concept to the final round of the logo design were impressive. We would be glad to collaborate with Studio Nuvo again in the future, as our company is evolving, and more exciting projects are to come.*

Tolonbek, Founder, Lovabit

*Thank you so much for the hard work and the incredible job you did on my website and photography. I love the overall design and the functionality of the site, **you truly captured my vision and have been so helpful,** I look forward to working with you again.*

Sandy, Founder, Belle Box n' Bow

**Top left:** Lovabit logo design  
**Bottom left:** Lenz Dog Training logo



**Left:** Alpha Fitness tent display  
**Below:** Tati Kitchen business card



**Above:** Batour logo design  
**Left:** Mama's Hands recipe book layout design





# GUIDELINES

- You must be able to meet with our students during their class times at least twice (in-person or on Zoom). Classes are typically scheduled between 9am and 5pm on weekdays.
- All projects include at least one revision. Further revisions may be possible depending on class time available and at the discretion of the instructor.
- We are unable to accommodate projects with strict deadlines, as we have to follow our educational schedule.
- We welcome project applications from all types of organizations. However, due to capacity and timing, not all applications may be approved.





# REACH OUT TODAY

Whether you are a non-profit, a small business, or an established company, we work with many different clients. Apply today through our online application form, and we will let you know whether your project has been selected.

Pricing is very affordable and all proceeds go to VCC.

Contact [elsmith@vcc.ca](mailto:elsmith@vcc.ca) with your business needs, and we will match you with a design team.



# STUDIO **NUVO**

We respectfully acknowledge that Vancouver Community College is located on the traditional and unceded territories of the x<sup>w</sup>məθk<sup>w</sup>əyəh̓ (Musqueam), Sk̓wx̓wú7mesh Úxwumixw (Squamish), and səliłw̓ ətaʔt̓ (Tsleil-Waututh) Nations.